



#iGIVECATHOLIC

THE U.S. CATHOLIC CHURCH'S GIVING DAY

FOR PARISHES

#GivingTuesday - November 29, 2022



HOW WE HAVE GROWN

GIVING DAY YEAR	ARCH/DIOCESE/ FOUNDATIONS	MILLIONS RAISED
2015	1	\$1.35
2016	6	\$1.8
2017	17	\$3.6
2018	29	\$5.6
2019	39	\$7.4
2020	40	\$12.7
2021	40	\$16.5



WHY #iGIVECATHOLIC?

- Builds relationships and communities
- Increased visibility with donors in the Gift Basket
- In-depth training and tech-support
- Social media graphics and communication templates provided
- Easy-to-follow marketing timeline
- No set-up fee
- Tax receipts provided for online gifts
- Parish owns all donor information
- Key features that drive a giving day
- Solid, trusted leadership and guidance from a bishop-led, Catholic 501(c)(3)



BY THE NUMBERS

\$22,946

The average amount raised in 2021 by organizations using peer-to-peer fundraising

\$98.50

The amount kept in 2021 for every \$100 raised online by participating organizations

\$5,800

The average raised per parish in 2021

So many parishes have been impacted as a result of #iGiveCatholic.

How could #iGiveCatholic impact your parish?



Sacred Heart Catholic Church
Memphis, TN

Raised over \$14,420

As one of the smaller and poorer parishes in the diocese, Sacred Heart nearly tripled their goal of \$5,500 to carpet the floor in the choir loft of the parish. Many of their 100 donations were in smaller amounts and were offline gifts of cash. Barbara Morelli, their bookkeeper, said, "#iGiveCatholic showed that, working together, we can build community and be successful. Even small donations make a difference."



In Danville, Virginia, Sacred Heart Parish and school combined their campaigns to restore the town's beloved Madonna and Child Christmas lights with updated LED bulbs. Since 1992 the display has been seen and enjoyed from all over the city each Advent season. Their endeavor was a success, and in true Christmas spirit, the donors were from all over the Danville region.



St. Joseph Catholic Church
Jacksonville, FL

Raised \$10,900

Angela Drain, the Administrative Assistant at St. Joseph, offered the following advice to other parishes considering participation in #iGiveCatholic. "Do it. Even if you only get one contribution, it will be one you didn't have before! #iGiveCatholic is really smooth and easy to utilize. I was expecting it to be overwhelming, but it was super easy. Anyone who watches the news or follows social media knows what Giving Tuesday is about, so Catholics will be excited to participate in a fundraising effort that helps where we'd really like it to. We had no complaints. Father was thrilled."



Our Lady of Guadalupe Church
Doylestown, PA

Raised \$23,870

"I am so deeply appreciative of those who participated in this #iGiveCatholic initiative. As always, our parishioners are so generous in giving of their time, talent, and treasure to not only our own parish but to so many other charitable causes as well. Their sacrifices are so evident and help us to realize our mission and to be a welcoming parish family dedicated to growing disciples and making the Church matter. It is the Our Lady of Guadalupe Difference!"

Register to participate in #iGiveCatholic between August 15 and November 2!