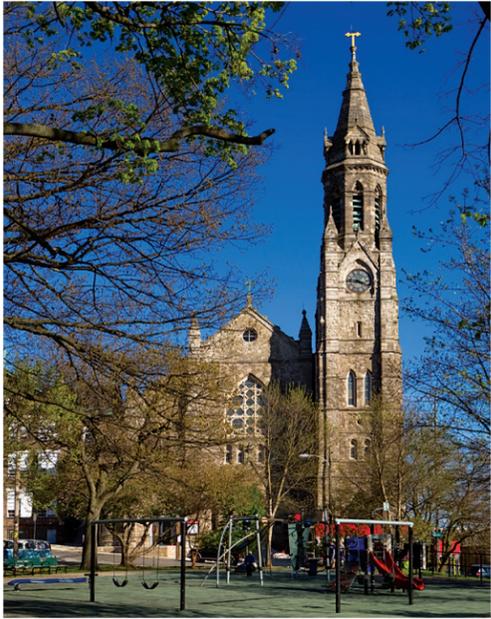


Preserving History – The Restore Saint John the Baptist Church Campaign

St. John the Baptist Exceeds \$1M Campaign Goal



If you have ever driven on Route 76, chances are you have seen St. John the Baptist Church. Seated directly alongside of the Schuylkill River in Manayunk, St. John the Baptist is a cherished piece of history for many Philadelphians. Some say what makes this parish so special is its architecture. Its cathedral-style interior is some of the most beautiful work you will ever see.

Others say it's because of its rich history. After all, the church has been open for more than 185 years. But overall, parishioners unanimously agree that St. John the Baptist is so special because of what it offers them: a place of peace.

Imagine you are a parishioner of St. John the Baptist. You've been part of the parish for years. You've gone to Mass every Sunday, witnessed individuals receive sacraments, and welcomed new parishioners, all at St. John the Baptist. Yet suddenly, you are told your parish may close because of mandatory repairs that need to be made to its structure.

Monsignor Kevin Lawrence, Pastor of St. John the Baptist, and his parishioners were faced with a difficult task. They needed to raise \$1 million to repair and restore their parish. If they failed, they risked its closure. With the guidance of CFGP's Mission Advancement Services (MAS), Msgr. Lawrence ran a capital campaign with the goal of raising \$1 million. Because of the love and commitment Msgr. Lawrence and his parishioners have for St. John's, what seemed

like an impossible task suddenly became a work in progress.

In just a few short months, not only did St. John the Baptist raise their goal of \$1 million, but surpassed it. At the end of the campaign, the total amount raised had reached \$1,056,185. Msgr. Lawrence and his parishioners helped to preserve one of the Archdiocese of Philadelphia's most treasured buildings, and with the help of CFGP, achieved what they thought was impossible.

"The success achieved in reaching our \$1 million goal for the Restore St. John the Baptist Church Campaign makes our parish stronger. The success makes it stronger not only because we are able to pay for the critical restoration without incurring debt, but because it gives our community courage – courage to face our many challenges in ministry together. The Catholic Foundation, sensitive to the primacy of our pastoral and ministry goals, provided us with a realistic and customized campaign plan that worked. The plan provided what we needed: an on-site coordinator who provided both organization and motivation to our committee; a timeline with benchmarks to achieve during each distinct phase of solicitation; and first rate promotional materials that inspired people with a worthy case for giving," said Msgr. Lawrence, Pastor at St. John the Baptist. "If you are considering a capital campaign for your parish or organization, I would recommend The Catholic Foundation of Greater Philadelphia."

If you are interested in *learning more*, or to *donate*, visit CatholicFoundationPhila.org

CFGP Partners with The Franklin Institute



In January, CFGP partnered with The Franklin Institute to support the creation of a new science, technology, engineering and math (STEM) program designed to serve more than 1,000 students and their teachers in the 17 Archdiocesan Catholic grade schools this year. Supported by the James and Agnes Kim Family Fund of CFGP, \$111,000 was donated to create the program. The partnership provided a range of opportunities for students, both in and out of the classroom. All students had the opportunity to take field trips to The Franklin Institute that incorporated a tour of the special exhibition Vatican Splendors. In addition, teachers were given access to an accompanying digital educator guide, museum exploration, a Planetarium show, a hands-on science activity workshop, transportation, lunch and more. The program was made available to all 7th and 8th graders. The schools selected for the partnership were: Drexel Neumann Academy, Gesu School and the 15 Independence Mission Schools across Philadelphia.

"We are extremely thankful to CFGP for their support and belief in the mission of The Franklin Institute," said Larry Dubinski, President & CEO of The Franklin

CFGP thanks the Kim Family for their generous contribution to this worthy cause. The Foundation is proud to have their family as charitable partners.

Institute. "This STEM school partnership will provide a number of opportunities for so many students in Philadelphia to experience science in an informal, educational, and engaging manner."

"We could not be more proud to help make this happen. The Franklin Institute is a leader in making education come to life, and is such a value to have in our backyard. I couldn't thank the Kim Family enough for supporting this exciting effort through our foundation for so many kids," said Shannon J. Jordan, Executive Director of CFGP.

"My family has always been interested in making a meaningful, impactful contribution with our giving. We are delighted to have used our funds at CFGP for something innovative like this partnership. Without the Foundation and their connections to all of the organizations involved our family wouldn't have had the opportunity to do something like this. We hope that other families can work with the Foundation in a similar way for their charitable giving," said Ms. Susan Kim, Director of the James and Agnes Kim Foundation.

Recently Awarded Grants

At CFGP, we understand that meeting charitable goals can sometimes be difficult when done alone. With your help, CFGP is proud to have recently awarded the following organizations financial support that will help fulfill their charitable missions.



Philadelphia Archdiocesan Historical Research Center (PAHRC) \$4,180 Grant Recipient

Operating since 1989, PAHRC is responsible for collecting, preserving, and making available to the public the historical records that document the history of the Archdiocese of Philadelphia, as well as the growth of Catholicism in the United States. However, PAHRC is so much more, serving as a gateway into the genealogy of individuals from all over the country. Many individuals who have immigrated to the United States have found

their relatives through the parish records stored at the Research Center. Similarly, individuals who are merely interested in piecing together their family trees have turned to the Research Center to uncover their roots. PAHRC can truly be considered a hidden gem in the Archdiocese. CFGP's grant award helped PAHRC to purchase a new microfilm printer. The new printer will help to continue the transfer of all records housed at PAHRC onto microfilm paper, and will speed the process so that their client's needs can be met in a timely manner.

St. Martin de Porres School \$7,857 Grant Recipient

St. Martin de Porres is an Independence Mission School (IMS) with over 400 students, and the first IMS in Philadelphia. St. Martin de Porres provides a curriculum that encompasses core subjects such as reading, math and science, but also expands their scope to include extracurricular subjects such as Choir, Student Council, Cheerleading, Basketball and Track, and community service opportunities. They also offer an Extended Day Program for students who need extra care after school hours. The program prolongs the school day from 2:30 p.m. to 4:00 p.m., and continues education throughout the remaining 90 minutes. CFGP's grant award will assist St. Martin de Porres with their Extended Day Program over the next three years.

St. Gabriel's School \$5,500 Grant Recipient

An Independence Mission School, St. Gabriel's School is rooted in Catholic tradition and provides a multi-cultural environment where all students feel valued and respected. St. Gabriel's is located in a section of South Philadelphia that is riddled with crime, drugs and poverty, and the safety of its students is imperative. With CFGP's grant award, St. Gabriel's is able to purchase and install a new security system. St. Gabriel's will now be able to keep track of their students as they move from one building to another, as well as monitor when their parents pick them up in the evening. In addition, the new system will require parents to gain access to the building rather than simply being buzzed in. This will ensure that students are leaving the premises with the correct individuals.



Community Center at Visitation \$7,500 Grant Recipient

Coined "A Beacon of Hope in Kensington," the Community Center at Visitation provides a safe place for community outreach, education, and recreation for the diverse communities in North Philadelphia neighborhoods. The Center serves all age groups, from youth to seniors, and offers a variety of different programs including a youth sports program, ESL and Financial Literacy classes, bingo, open gym and more. CFGP's grant award will assist the Community Center with their operating costs for these programs.

Community Impact Awards

CFGP has continued to provide Community Impact Awards throughout the Greater Philadelphia region to organizations needing immediate financial assistance. Here are our most recent additions, and our past awards:

Most Recent Awards

- Gesu School:** Educational programming
- St. Lucy Day School for the Blind/Archbishop Ryan Academy for the Deaf:** Funds for their special needs equipment
- De La Salle Vocational:** TV screen for Career Center
- St. Ignatius Nursing and Rehab Center:** Assistance towards nursing home expansion
- Sacred Heart Home for Incurable Cancer:** Assistance towards programming for patients
- DePaul USA:** Support of the Career Center
- Operating Base Cecilia:** Assistance in ending Veteran homelessness
- Sisters of St. Joseph, Earth Center:** "Step Away for a Day" and "Care for Creation" programs
- Augustinian Volunteers:** Mission trips
- St. Agatha - St. James Soup Kitchen:** Soup Kitchen food and supplies and dental care supplies for their weekly clinic

Past Awards

- St. Rose of Lima Catholic School:** Textbooks for their first and second grades
- Cristo Rey Philadelphia High School:** New white board for their expanding classrooms
- Thea Women's Center at St. Francis Inn Ministries:** Operating costs for one month
- St. Edmond's Home for Children:** Educational summer program, "Camp Rainbow"
- Catholic Community Choir:** Props and costumes for their production of Sleeping Beauty
- Red Hill Farm:** Continuing the student farm project
- CORA Services:** Early Years Program
- ADROP:** Operating costs for their Unity Health Clinic
- Don Guanella Village:** Household items for residents
- Chester City Family Service Center:** Shower space for families



Spreading Christmas Cheer with The St. Nick Effect

For the Christmas season, CFGP developed a special fundraising initiative to help bring the spirit of Christmas to underserved children in the Greater Philadelphia area. CFGP's St. Nick Effect selected six organizations to benefit from the initiative, all of whom serve underprivileged children. The six organizations included: La Salle Academy, Providence Center, Face to Face, Gesu School, Drueding Center and St. Francis Inn. The funds raised through The St. Nick Effect were used to spread the Christmas spirit to over 1,000 children from those beneficiaries. The St. Nick Effect raised a grand total of \$26,410.



Executive Director's Corner – A Note from Shannon Jordan

Our Time to Give Back

Over the last few months, we've realized a lot about charity. As a result of the Holy Father's visit to Philadelphia, it is evident that people have truly embraced what it means to give.



Now more than ever, *it's our time to give back* to our brothers and sisters in need.

CFGP is witnessing this newfound spirit of giving every day, from the generosity of our donors to the support we've received from the most unlikely of places. Because of this, we want to give back as much as we can. We want to show others the same kindness that they have shown us.

Now more than ever, it's our time to give back to our brothers and sisters in need. We're grateful for the ongoing opportunities to make a difference in Philadelphia and beyond, and we thank YOU for helping us do it.

CFGP Philanthropic Workshop Series

Keep an eye out for information regarding CFGP's Spring Philanthropic Workshop Series!

Serving as a resource to the community, CFGP's Philanthropic Workshop Series are reliable educational tools for parishes, schools and organizations in the community who are seeking to strengthen their fundraising tactics and philanthropic practices.

Our next workshop topic will be announced via social media in the coming weeks. Stay tuned!



The Catholic Foundation of Greater Philadelphia



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Success Stories

MISSION ADVANCEMENT SERVICES

The Art of Asking.

Securing Sustainability: St. Martha Parish

St. Martha Parish Raises their Most Funds Ever with their Jubilee Appeal

With 2016 underway, St. Martha Parish in Philadelphia has been gearing up to celebrate 50 years as a parish and Catholic community. To highlight their upcoming Golden Anniversary, St. Martha Parish conducted a special campaign. Working with CFGP's Mission Advancement Services (MAS), St. Martha Parish revamped their current annual block collection and instead ran an annual appeal. The St. Martha Parish Jubilee Appeal was established to strengthen St. Martha's overall financial stability, support its current operating expenses, and pay down parish debt. The Appeal goal was to be \$50,000, the largest goal the parish had ever set.

CFGP's MAS developed an appeal strategy tailored to the specific needs and goals of St. Martha Parish. Mission Advancement Services Coordinator's provided guidance during the preparation and active phases of the Appeal. Through CFGP MAS, St. Martha's was equipped with an appeal timetable, including a week-by-week communications plan, marketing materials, customized letters from their pastor, Fr. Al Masluk, weekly updates on the Appeal's progress and so much more. By the conclusion of the Jubilee Appeal,

St. Martha's raised a total of \$52,182, a 41% increase from their 2014-15 block collection.

"I am delighted with the results of our 50th Jubilee Appeal, which surpassed our goal. As this is the first of what will be an annual appeal, it is good to know we can count on this source of funding each year," said Fr. Al Masluk, pastor at St. Martha's. "The representatives of the Catholic Foundation, from step one until the finished product and excellent results, have been extremely helpful and available. I am grateful to them and look forward to a long association over the years."

Uniting a Parish Family: Our Lady of Guadalupe

Parish Quadruples their Percentage of Gifts with Stewardship Appeal

In Doylestown, Pennsylvania, the heart of Bucks County, Our Lady of Guadalupe Parish stands as a symbol of family. Their community is thriving with vibrant parishioners who value their faith and make every effort to grow their evangelization. During the summer, Our Lady of Guadalupe Pastor, Monsignor Joseph Gentili, announced that the parish would be working with CFGP and their Mission Advancement Services to conduct an annual Stewardship Appeal. Msgr. Gentili set the Stewardship Appeal goal to \$50,000, and, together with his parish and CFGP, began diligently working on the Appeal in hopes of meeting their goals.

Our Lady of Guadalupe's Stewardship Appeal saw incredible success. The Appeal raised a total of \$122,387, increasing their total amount raised from the previous year by 469%. The Parish also saw a 226% increase in the number of gifts made to the Appeal, with 70% of its donors being new. CFGP's customized approach partnered with the parish's

ongoing support and enthusiasm helped the Appeal reach new heights.

"While I always had confidence that our parishioners would respond and be generous to our effort, I could not have imagined the level and extent we were able to reach so many people," said Msgr. Joseph Gentili, Pastor at Our Lady of Guadalupe. "It was because of your guidance and counsel in formulating our goals and objectives, preparing the necessary materials and providing the hands on implementation that we were able to achieve such success. You truly reflect a deep understanding of your motto, 'At the Heart of Charity is Love.'"

The Augustinian Defenders of the Rights of the Poor (ADROP)

are a small, nonprofit organization in South Philadelphia that are committed to providing supportive services to individuals living in poverty. Their facility offers several programs to the community including a free health clinic where walk-in patients can receive free medical and dental care and ESL programming for the immigrant populations they serve. ADROP has also created several partnerships with top rated institutions throughout the Philadelphia area, including Thomas Jefferson University Hospital – Methodist Division, Villanova College of Nursing, and the University of Pennsylvania School of Family Medicine.

ADROP began working with CFGP's Mission Advancement Services (MAS) on several grant writing projects in hopes of securing funding for their organization. CFGP staff worked closely with ADROP to co-write persuasive grant proposals that illustrated their immediate needs and goals. In time, ADROP was able to secure a \$10,000 grant from PNC Charitable Trusts.

CFGP MESSENGER

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The Catholic Foundation of Greater Philadelphia
100 North 20th Street, Suite 301
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